

# BeerBike Privacy Policy

This privacy policy will explain how BeerBike uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

## What data do we collect?

BeerBike collects the following data:

- Personal identification information (name, phone number, e-mailaddress, billing adress)
- Association information (name of the association)
- Company data (company name, VAT-number)
- Information necessary to arrange delivery and pick-up (location, time)

## How do we collect your data?

You directly provide BeerBike with all of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

BeerBike may also receive your data indirectly from the following sources:

- Booking agencies that book in your name

## How will we use your data?

BeerBike collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like.

When Our Company processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## How do we store your data?

BeerBike securely stores your data in it's mailbox and it's customer file on the company computer and back up harddrive.

Our Company will keep your name, last name, address, phone number, email address, company name, VAT number, order history in our mailbox as long as our company exists.

The same data of the confirmed requests will be kept on the invoice for the legally required time after the company stops to exist.

## Marketing

Our Company would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop BeerBike from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please send an email to [info@BeerBike.be](mailto:info@BeerBike.be)

## What are your data protection rights?

BeerBike would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request BeerBike for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that BeerBike corrects any information you believe is inaccurate. You also have the right to request BeerBike to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that BeerBike erases your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that BeerBike restricts the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to BeerBike’s processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that BeerBike transfers the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us:

- At our email: [info@feestfiets.be](mailto:info@feestfiets.be)
- Call us at: +32 485 486807

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

Our Company may use cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- Provide the website in your preferred language

## **What types of cookies do we use?**

We do not use cookies.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## **Privacy policies of other websites**

If the BeerBike website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## **Changes to our privacy policy**

BeerBike keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 15 July 2019.

## **How to contact us**

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@feestfiets.be](mailto:info@feestfiets.be)

Call us: +32 485 486807

Or write to us at: Waversesteenweg 137, 3360 Bierbeek

## **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: [contact@apd-gba.be](mailto:contact@apd-gba.be)

Address GBA, Drukpersstraat 35, 1000 Brussel